

Membership

VFW Auxiliary Department of Florida

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Our Membership Ambassador is Jason Estell

His focus is mission possible:
New Recruits

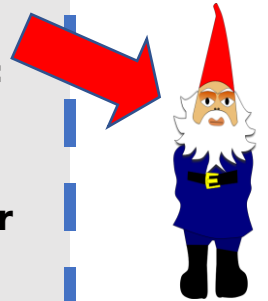
Jason wants us to use social
media as a tool to recruit new
members.

- ❖ Auxiliary 'recruit' videos made by members.
- ❖ Posted on social media, Facebook, Instagram, snap chat, twitter.
- ❖ Download video on YouTube then post.
- ❖ Make them short and informative.
- ❖ Reaching out to our future younger members.
- ❖ Google or ask a friend to help create a video for your auxiliary membership.

**Gnome how to get
new members**

**Plant the seed of
Membership**

**One new member
at a time**



News Flash

**Use Hashtag # on District and Auxiliary
Facebook page posts.**

All events pertaining to Membership.

#vfwauxflmembership

- **Hashtag photos, videos, plus new members stories.**
- **How did they join?**

Membership Programs Goals

- **Invite New Members**
- **Include Current Members**
- **Invest in the Future of the Organization**

**Champion
for
Veterans**

Information on Membership: Department of Florida www.vfwflauxiliary.com

National www.vfwauxiliary.org

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